



### Outline

- Definition of advocacy
- Background to SA mining industry
- Magnitude of TB in mines
- Context for advocacy
- Strategy adopted
- Results
- Conclusion



### Definition: Advocacy

- **Advocacy** is a political process by an individual or a large group which normally aims to influence public-policy and resource allocation decisions within political, economic, and social systems and institutions; it may be motivated from moral, ethical or faith principles or simply to protect an asset of interest. Advocacy can include many activities that a person or organization undertakes including media campaigns, public speaking, commissioning and publishing research or poll or the 'filing of friend of the court briefs'. Lobbying (often by lobby groups) is a form of advocacy where a direct approach is made to legislators on an issue which plays a significant role in modern politics

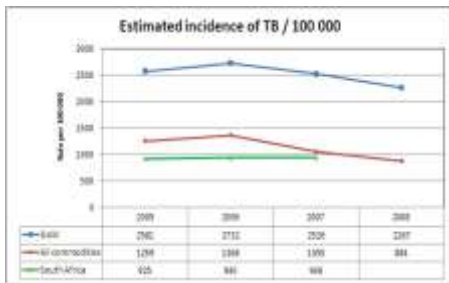


### Background information on SA mining industry

Variable	Total mining industry (2009)	Chamber of Mines (2009)
<b>Number of Mines</b>	>1000	248
<b>Employees</b>	Chamber members represent: - < 20% of mines - 85% of employees - 80% of production	
Platinum		(2008)149 869
Gold	160 102	143 268
Coal	70 703	57 343
Others	77 203	(2008) 27 580
<b>Total</b>	<b>419 922</b>	<b>(2008) 389 068</b>



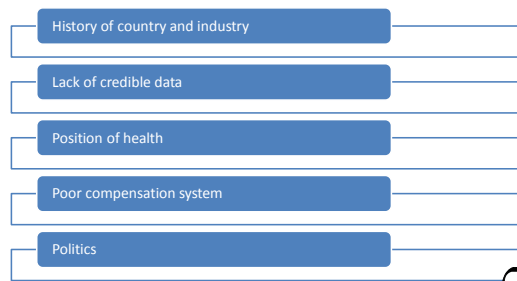
### Magnitude of tuberculosis



DMR, 2009



### Challenges and context



## Methods (Strategy since 2009)

<b>Information</b>	<ul style="list-style-type: none"> <li>Data on TB outcomes</li> <li>TB reviews</li> </ul>
<b>Communication</b>	<ul style="list-style-type: none"> <li>Participate in national/regional fora</li> <li>Publications (scientific and general public)</li> </ul>
<b>Sharing leading practices</b>	<ul style="list-style-type: none"> <li>Employer obligations on TB</li> <li>Workshops, TB Interest Group</li> </ul>
<b>Lobbying</b>	<ul style="list-style-type: none"> <li>Mine Health and Safety Council</li> <li>Industry executives (EXCO), Ministers, Parliamentary representatives</li> </ul>



## Results

Method	Element	Outcome
<b>Information</b>	Data on TB outcomes	Database not achieved.
	TB reviews	Successful internal reviews in 2010 and targeted external reviews in 2011.
<b>Communication</b>	Participate in national/regional fora	DOH and SADC meetings
	Publications (scientific and general public)	General articles in mining publications, none scientific
<b>Promote leading practices</b>	Employer obligations on TB	Produced and distributed widely
	Workshops, TB Interest Group	TB Interest Group established but will function in 2012
<b>Lobbying</b>	Mine Health and Safety Council	Institutionalization of TB and HIV/AIDS, funding
	Industry executives (EXCO), Ministers, Parliament	Inclusion of TB indicators in performance, limited success with Minister

## Conclusion

- Advocacy worked although slowly and incrementally.
- Improvements seen in attitude of key stakeholders. Engagement reaps benefits.
- Reliable information critical for any significant advocacy work.



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THANK YOU

*ENKOSI*

*GRACIAS*

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