

A smiling male worker in a blue uniform and safety gear (hard hat and safety glasses) stands in an industrial facility. The background shows complex machinery, pipes, and structural elements of a plant. The lighting is bright, creating strong shadows on the floor.

SESI

Healthy Industry a comprehensive OHS program

Msc. Sylvia Yano

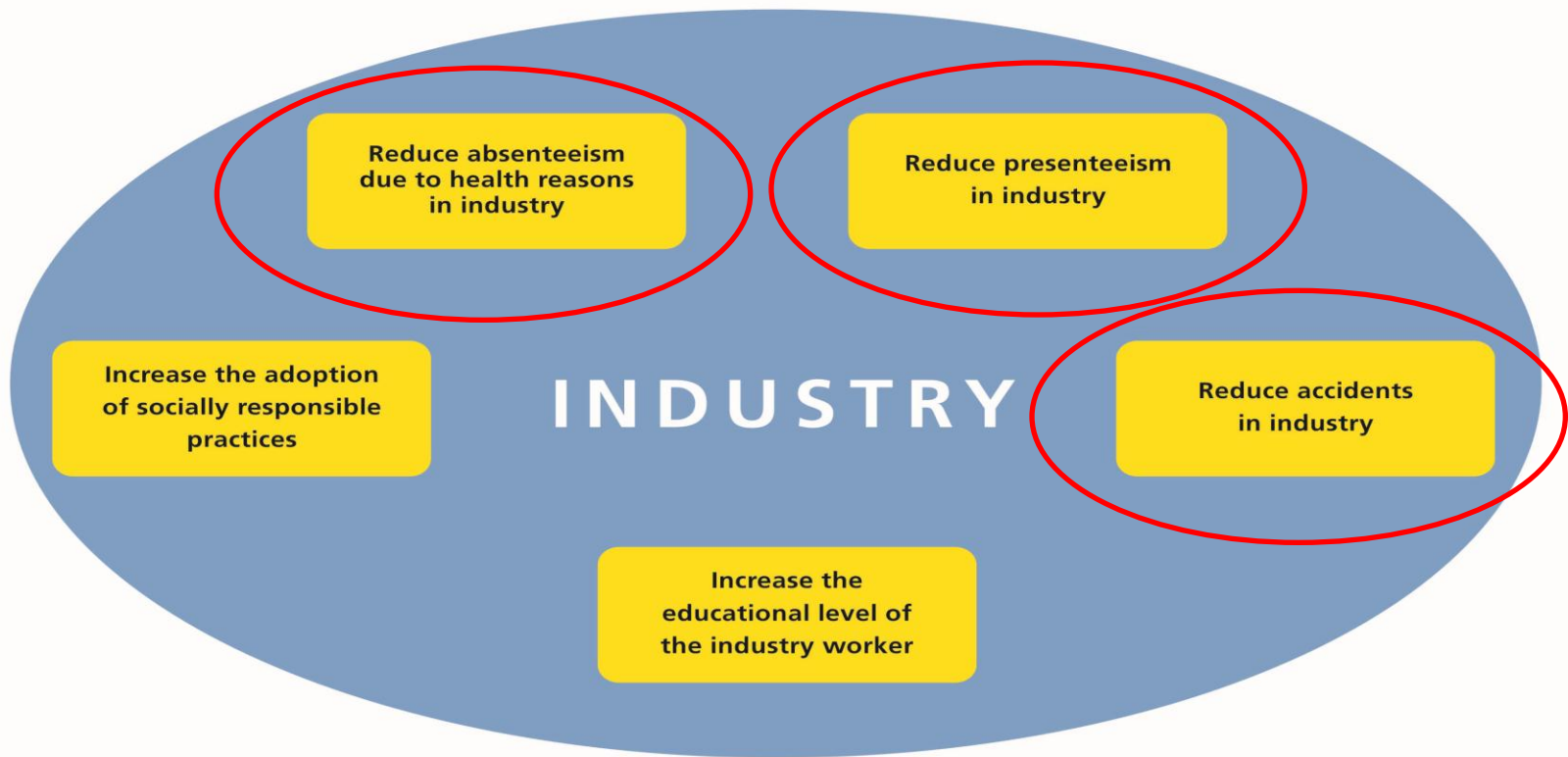
SESI/DN OHS manager

SESI - SOCIAL SERVICE OF INDUSTRY

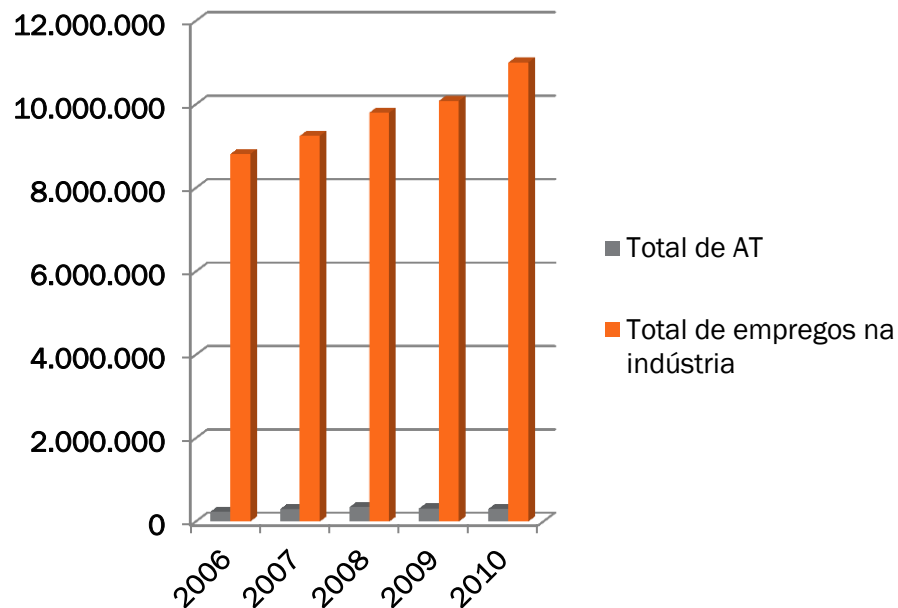
- Brazilian non-profit private institution – 1946
- Supported by 1,5 of Brazilian industry payroll

MISSION - *Promote the quality of life of the worker and his/her dependants, focusing on education, health and leisure, and stimulate the socially responsible management of the industrial enterprise*

STRATEGIC POSITIONING



JOBS AND ACCIDENTS AT WORK (AW) - INDUSTRY 2006-2010



Year	Total of AW	Employers	Coef. Incidência AW (1.000 workers)
2006	239.207	8.515.982	28,0
2007	297.719	9.250.267	32,1
2008	347.804	9.805.742	35,4
2009	316.955	10.087.587	31,4
2010	307.620	11.008.124	27,9

* Anuário Estatístico da RAIS/MTE

From 2006 to 2008 accidents at work increase 45,4% in industry .

From 2008 to 2010, accidents at work decrease in industry 11,6%.

Healthy Industry Programme

Objective:

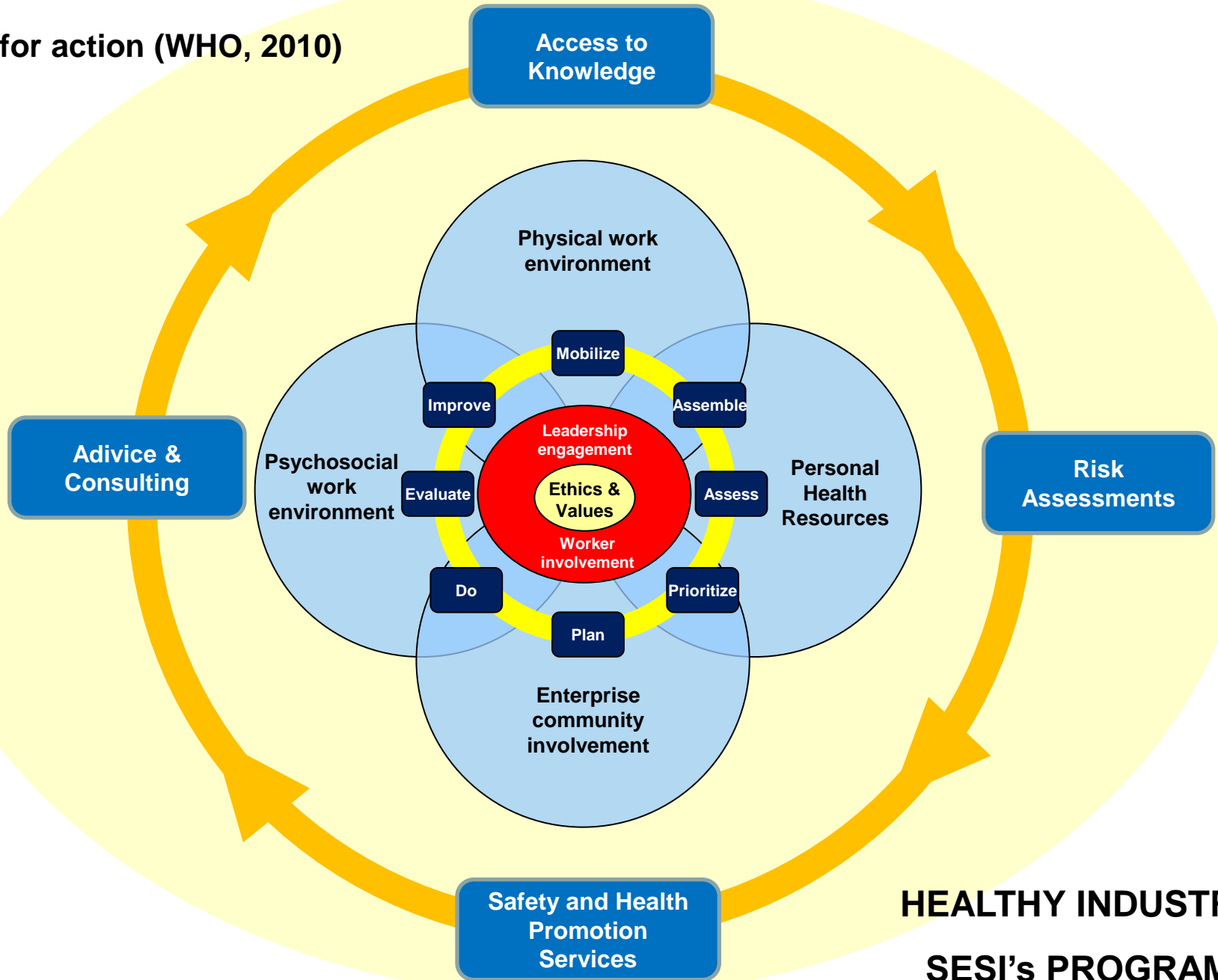
Increase productivity of the industrial companies through actions that promote workers' quality of life.

- Promote Occupational Health and Safety in Industry
- Promote workers' adoption of a healthy lifestyle.

Term: 2008 - 2015

HEALTHY WORKPLACES:

a model for action (WHO, 2010)



**HEALTHY INDUSTRY
SESI's PROGRAM**

(1) Access to Knowledge - (A2K)

Free access to knowledge on themes related to Safety and Health at Work and Healthy Lifestyles.

- Educative materials
- Preventive national campaigns
- Websites with information and educational material
- Technical Publications, Studies and Researches
- Forums and Seminars
- Continuing Education (face to face and e-courses, theater sketches)
- using technology to achieve more people - virtual store



EMPLOYER



WORKER



YOUNG WORKER



2009
2010
2011

4.030 industries
6.826 industries
7.631 industries

1.077.592 workers
1.933.814 workers
1.548.464 workers



(2) Risk Assessment

- Identify and measure relevant conditions related to human resources in industries.
- Help industries to prioritize investments.

- Health and Lifestyle
- Safety at work and Ergonomics
- Organizational Climate.
- Sustainability at work

12.500 industries

1,6 million workers

(3) Advice & Consultancy

Development of customized and integrated solutions based on the results of the risk assessments.

- Consultancies on:
 - Occupational Safety and Health
 - Health Promotion & Healthy Lifestyle

(4) OSH Services

- **Model of Integrated Attention in Occupational Safety and Health**
 - Risk Assessments on work environment.
 - Systematic occupational medical appointments (occupational diseases, general diseases)
 - Health educational activities.
 - 15.000 industries, 1.000.000 workers (2011)
- **Sectorial Programmes**

Ex.: **Construction** – toolkit (3 specific tools + 50 short movies +2courses)

Slaughterhouse - 2012

(4) Health Lifestyle Services

- Work-related physical exercises programs
 - Preparation to work, prevention
- Healthy-life events management
 - Motivational, family activities.
- Sports Competition for workers
 - 20 sports, 2 million workers.
- Workplace workout
 - 12 minutes/day; 950.000 workers



SESI
Ginástica na Empresa





3 7:52

(4) Health Promotion Services

- Medical and dental assistance
 - Colective approach, mobile units.
- Alcohol and drugs prevention
 - 18 months programme, UNODC partnership.
- Immunization – influenza (2011 – 4.100 companies, 466.677 workers)
- Non Transmissible Disease monitoring
- Psychosocial risk factors – EU-PRIMA adaptation (2012)
- Men Health Program (2012)

Conclusion

- The WHO Healthy Workplaces Model is a good driver for organization of services and solutions.
 - Expands the traditional approach
 - Integrates different areas
- Focus on enterprises interests.
 - Best way to mobilize and assemble resources in favor of workers.
- Assess and prioritize.
 - Companies not always know what they need.
 - Resource is limited, must choose what is more relevant.

Conclusion

- Sectorial approach
 - More effective technical solutions
 - Best strategy for mobilization of companies.
- Information
 - Information technology allows knowledge generation and collective gains.

THANK YOU !

Sylvia Yano

*Occupational Health and Safety Manager
SESI – National Department*

e-mail: sylvia.yano@sesi.org.br

Phone: +55 61 33179306